



# Rahman Johnson

## Anchor/Reporter

[www.linkedin.com/in/rahmanjohnson](http://www.linkedin.com/in/rahmanjohnson)

[rahman@rahmanjohnson.com](mailto:rahman@rahmanjohnson.com)

904.629.1334

### Summary

I am a passionate, driven anchor/reporter and host with more than 20 years of experience in radio and television.

Storytelling resonates from the essence of my being. Throughout my career I have worked to tell stories that will hopefully inspire growth and change. My style is unconventional yet engaging and my uncompromising attention to detail makes me unique.

### Skills

- ENPS/iNews
- Non-Linear Editing
- Multi-Media Journalism
- Long Form Story Telling
- Ad Lib
- Live Event Hosting
- Innovative Storytelling
- Breaking News Coverage
- Talent Mentoring

### Highlights

- Host of the #1 (Nielsen <sup>TM</sup> rated) Game Show on Nickelodeon
- Host/Producer for non-traditional news programming; ratings raised 1.5 points in one Nielson <sup>TM</sup> rating period
- US Exclusive interview with the President of Haiti

## Professional Experience

### Senior Consultant – Namhar Communications and Productions

(National) 2014 – Present

- Freelance Anchor/Reporter/Host for news and entertainment projects
- Writing stories, script and creating Social Media engagement
- Enterprising and producing ideas for program content
- Writing/voicing script and hosting radio programming



### Anchor/Reporter – WTXL ABC 27 News

(Tallahassee, FL) 2011 – 2014

- Anchored, wrote and co-produced daily 5, 5:30, 6 and 11pm shows
- Conducted live interviews for spot and breaking news coverage
- Field anchored coverage of major national stories
- Wrote, shot and edited packages for daily newscast and specials
- Maintained an excellent relationship with production team to ensure show flow
- Represented station at community events and volunteered at local schools



### Media Relations/Field Marketing Manager – Wingstop Restaurants, Inc.

(Dallas, TX) 2008 – 2011

- Developed Social and New Media Engagement Strategies
- Managed media and public relations and vendor partners
- Planned and placed more than \$25 million in annual advertising
- Created local store marketing plans and national promotions



### Host/Producer – SPLAT!

(National) 2004 – 2008

- Talent for the #1 rated program on the Network
- Hosted LIVE programing nationally for 2 hours daily
- Frequent travel to New York, Los Angeles and Orlando studios and on-location
- Worked closely with the production team to develop engaging programing



## Education

### 2015 M.A. Strategic Communication & Global Leadership *Seton Hall University*

- Certificate in Change Management Implementation
- Certificate in Leadership Diversity and Globalization
- Certificate in Crisis Communications



### 2000 B.A. Mass Communications and Political Science *Edward Waters College*

- Member of Edward Waters College student senate
- Member of Concert Choir
- UNCF Bettigen Scholar
- NUL Reginald K. Brack Scholar



**Affiliations:** The Society of Professional Journalists, National Association of Black Journalists; Habitat for Humanity; United Nations Association of the United States; Kappa Alpha Psi Fraternity, Inc.; Thurgood Marshall Achievers Society; National Urban League